



WE NEED HELP – YOUR SUBMISSION COULD WIN YOU \$\$\$

Selkirk Biz is making the move from a paper shop local cheque to a gift card format. Exactly....what is a paper cheque? We are looking for ideas on naming this new card and we invite you to share your thoughts!

The name should:

- ✓ Be a word or phrase
- ✓ Represent our serving area St. Andrews, St. Clements, West St. Paul & Selkirk
- ✓ Be easy to say
- ✓ Or could include an image or logo for consideration

Good to know:

- ✓ Anyone can participate – open to all ages
- ✓ Multiple entries of the same winning name will go into a draw
- ✓ Deadline for entries is May 1, 2017 at 4:00 pm
- ✓ This is a unique gift card which will be redeemable at multiple merchants in our service area

How to enter an idea:

- ✓ **Email your idea electronically to info@selkirkbiz.ca attn: Card Selection Committee**
- ✓ Images or logos must be in either pdf or jpg
- ✓ Must be emailed to us by 4:00 pm on May 1

What's in it for me?:

- ✓ **Winning submission will receive the 1st card issued in the value of \$100.00**
- ✓ Notoriety, fame, celebrity status....in other words you will be famous!
- ✓ Help us name this community wide shop local program to be used by many consumers at numerous retailers for many years to come

Winner will be announced in early May for launch date of July 1 – Canada's 150th!